

SANTA ANA RIVER TRAIL BIKE DAY & OPEN HOUSE

SATURDAY 10.5.19



SPONSORSHIP OPPORTUNITIES



EVENT PARTNERS



FALL 2019 BIKE DAY & OPEN HOUSE

The Third Annual Santa Ana River Trail event will be held on Saturday, October 5, 2019. In partnership with the City of Riverside and the County of San Bernardino, the 2019 event is entitled the "Santa Ana River Trail Bike Day & Open House."

The 2019 event will feature 3 entry points along the Santa Ana River Trail, one to be hosted by each agency. Each entry point will feature informational booths, a water and snack station, a bike equipment and repair station, kid's activities, a short course family ride, and opportunity drawings.

- **The goals of the event are to empower people with the knowledge and tools to live a healthy and active life style.**
- **Educate families on bike safety.**
- **Bring awareness to the Santa Ana River Trail.**

Support for Santa Ana River Trail Bike Day and Open House is welcomed in monetary and/or product donations.



What We Need

Opportunity drawing items that

Cycling gear / packages

Bicycles

Cycling safety items

Other outdoor equipment / gear

Event Supplies

Cycling Water Bottles

Cycling Safety Items – Helmets, Pads, Gloves, Etc.

Snacks / Cycling Nutrition Packs

Booth Support

Repair and Bike Support Booth

- Provide tools and staff to support minor adjustments, repairs, and air for tires to event participants.
- Potential to sell equipment and supplies.



SPONSORSHIP PACKAGES



Community Bicyclist \$250

- Logo on all printed marketing material (Flyers, Posters).
- Recognition on RivCoParks websites
- Recognition in all email SART event promotions
- Option to have booth space at Bike Day event
- Letter of recognition for support
- RivCoParks Package Includes:
 - RivCoParks swag
 - 4 RivCoParks Day use passes

Enthusiast \$500

- Logo on all printed marketing material (Flyers, Posters).
- Recognition on RivCoParks websites
- Recognition in all email event promotions
- Option to have booth space at Bike Day event
- Letter of recognition for support
- Logo and recognition on event sign and banners
- Recognition in social media campaign (Link to your website and social media accounts)
- RivCoParks Package Includes:
 - RivCoParks swag
 - 4 RivCoParks Day use passes
 - 2 nights of camping

PRO Cyclist \$2,000

- Logo on all printed marketing material (Flyers, Posters).
- Recognition on RivCoParks websites
- Recognition in all email Bike Day event promotions
- Option to have booth space at Bike Day event
- Letter of recognition for support
- Logo and recognition on event signs and banners
- Recognition in social media campaign (Link to your website and social media accounts)
- Includes press release recognition
- RivCoParks Package Includes:
 - RivCoParks swag
 - 4 nights of camping
 - 8 RivCoParks Day use passes

Bike Day & Open House Additional Information

Donations to the Bike Day & Open House Tour are tax deductible!

Application Deadlines: The deadline for the Sponsorship Application is September 16, 2019. To complete your sponsorship contract, you must sign the terms and conditions and return your sponsorship registration and payment to the address listed below.

Early-bird Sponsorship Contracts: If you submit a contract before August 1, 2019, you will receive 2 nights of complementary camping.

Terms of Cancellation: There will be no refunds issued after point of sale, and the full balance of the sponsorship invoice must be paid on or for before September 23, 2019. All sponsorship must be paid on or before August 20, 2019 and remaining balance on or before September 23, 2019. Any unpaid balance will be due at time of cancellation.

Instructions for Logo Submission: Submit your company logo in high resolution JPG and EPS format. The logo will be used for print and website use. Please submit your company logo to Luisa Aguilera by August 30, 2019.

Disclaimer: The Bike Day & Open House event and its organizers are not responsible for information provided to us by sponsors. Please make sure all information provided to us correct.

Upon acceptance of your sponsorship application you will receive a copy of your receipt via the mailing address provided along with other important sponsorship information.

For any questions not covered in this packet, please send all inquiries to: Luisa Aguilera at (951)955-6545 or at laquilera@rivco.org

Please fax, mail or e-mail the completed Sponsorship Commitment form by September 16, 2019 to:

RivCoParks HQ

Attn: Luisa Aguilera-Bike Day

4600 Crestmore Road

Jurupa Valley, CA 92509

T: (951) 955-6545

laquilera@rivco.org



SPONSORSHIP COMMITMENT FORM

Yes! I want to support RivCoParks' mission of improving lives through people, parks, places, and programs:

Regional Sponsorship Packages (All six events)

- Outdoor Enthusiast Sponsorship \$2,500
- Off the Grid Survivalist Sponsorship \$5,000
- Supplies, Equipment, Product \$ _____ (value)

Individual Event Sponsor:

Fishing Clinic

- Pro Angler (All 4 Clinics) \$2,000
- Rancho Jurupa: The Catfish \$250 The Trout \$500
- Mayflower: The Catfish \$250 The Trout \$500
- Lake Cahuilla: The Catfish \$250 The Trout \$500
- Lake Skinner: The Catfish \$250 The Trout \$500
- Supplies, Equipment, Product (Value) \$ _____

HLE

- Community Runner \$250
- Weekend Warrior \$500
- Health Nut \$2,000
- Product / Supplies (Value) \$ _____

Santa Ana Bike Day & Open House

- Community Bicyclist \$250
- Trail Enthusiast \$500
- Pro Cyclist \$2,000
- Product / Supplies (Value) \$ _____

Payment Information:

- Please send me an invoice
- I have enclosed a check made payable to: RivCoParks
- Please charge my credit card (payment can be made in person or over the phone)

Please provide website, Facebook, Instagram, Twitter accounts and logo as PDF or Vector File.

By signing below, I acknowledge that I have read through this sponsorship packet and understand and will comply with the guidelines and additional information provided to me.

SPONSOR INFO

Business / Organization: _____

Contact person: _____

Phone Number: _____

Email: _____

Address: _____

Authorized Signature

Date